

“After a decade of evaluating Acumatica-certified shipping solutions, RateLinx stands above the rest. I highly recommend it for its intuitive, powerful features, and exceptional support.”

Rosemary Kerby, ERP Analyst at Horizon AG and former Acumatica Consultant

Breaking Free from Legacy Shipping Headaches: A Smarter Path to Efficiency

Horizon AG, a leading provider of agricultural products, faced major challenges in their shipping operations. Relying on manual processes and disconnected systems, they needed a transportation management system (TMS) to improve efficiency. Addressing these pain points in their legacy shipping system was a priority:

- **Manual processes** for emailing carriers, creating shipping labels, and tracking shipments, leading to inefficiencies and errors
- **Multiple systems** for managing shipping data, making it difficult to get a holistic view of operations
- **Inefficient rate shopping**, requiring manual outreach to carriers, especially problematic during peak seasons
- **Labor-intensive communication** between logistics and warehouse teams, increasing the risk of delays or errors
- **Challenges integrating** a new TMS due to existing customizations in their Acumatica ERP system
- **Limited shipment tracking visibility**, making it difficult for internal teams, including sales, to access real-time status updates

“RateLinx gave us one shipping system, fully integrated with our Acumatica customizations, automated workflows and improved warehouse communications. They did this and more for us.”

Amanda Lamouria, Logistics Supervisor

Automation and Acumatica Integration Transformed Shipping Operations

Horizon AG selected ShipLinx TMS to eliminate manual processes and improve shipment visibility. A key factor in their decision was ShipLinx TMS's seamless integration with Acumatica ERP, which optimized their logistics workflow. Their results included:

- **One centralized platform** for parcel, LTL, and TL shipments, eliminating the need to switch between multiple systems
- **Automated workflows** that reduced manual carrier rate requests, label creation, and tracking, saving time and minimizing errors
- **Seamless ERP integration** with Acumatica, streamlining data flow and improving accuracy without the need for custom workarounds
- **Faster rate shopping** with real-time access to multiple carriers, ensuring competitive pricing and reduced shipping costs
- **Improved warehouse communication** through ShipLinx dashboards, providing staff with real-time visibility into shipping information
- **Enhanced tracking visibility** across all shipments, keeping internal teams and customers informed in real-time
- **User-friendly interface** that minimized training requirements, improved user adoption, and reduced logistics errors
- **Expert customer support** from responsive RateLinx implementation and account management teams

HASSLE-FREE

 **Acumatica**
The Cloud ERP

INTEGRATION

REDUCED
MINUTES PER LOAD

75%

AUTOMATED

CUSTOM
EXCEPTIONS

TL AUCTION

SAVED TIME
&
MAXIMIZED
SAVINGS