

Contacts

Shannon Vaillancourt, 262-264-5554, shannon.vaillancourt@ratelinx.com

Kate Tichy, 612-288-2433, katet@scgpr.com

For Immediate Release

RateLinx Announces Cory Comer as New Director of Marketing

MADISON, WI (December 13, 2018) – RateLinx, the only leading supply chain software and data services company with an integrated Data-as-a-Service (DaaS) technology platform, announced Cory Comer has joined the company as Director of Marketing.

Comer was most recently marketing manager at Heitek Automation, a Phoenix-based firm offering consulting services for manufacturing automation, where he helped establish the company as the leading manufacturing solutions provider in the region and developed new corporate partnerships. His prior roles included work in financial services and branding. He holds a BSBA in Management & Finance from Northern Arizona University and an MBA in Business Administration from the University of Phoenix.

“We’re excited to have Cory on board to help us continue to tell the story of how our Integrated Data Intelligence helps companies build world-class logistics strategies,” said Shannon Vaillancourt, president and founder of RateLinx. “His digital marketing expertise will be instrumental as we continue to educate the market on our data-first approach to Diagnose, Develop and Deploy strategies that create competitive advantage for our customers.”

“RateLinx is extremely unique in the logistics market,” said Comer. “I am excited to join the RateLinx team and help drive the next generation of intelligent logistics and supply chain management.”

MORE

About RateLinx

RateLinx (ratelinx.com) helps companies access the right data to gain complete supply chain visibility and build a world class logistics strategy through Integrated Data IntelligenceSM. A leading supply chain software and services company with the only integrated Data-as-a-Service (DaaS) technology platform, RateLinx uses a data-first approach called Logistics in 3D to diagnose the underlying problem and then develop and deploy a tailored solution. By integrating a customer's data from multiple streams in real time to build the data foundation, specific problems can be accurately diagnosed to ensure the solution developed will fully solve the problem when deployed. The RateLinx data services are comprised of Radar Track & TraceSM and Intelligent Invoice ManagementSM, which provide advanced analytics to reveal the financial impact of the service. ShipLinx TMS^S anchors the data foundation and complements existing transportation management systems to solve even the most challenging supply chain problems. RateLinx was founded in 2002 and is headquartered in Madison, WI. Read more about RateLinx's innovative data-first approach at ratelinx.com/blog.

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